

For immediate release

**MAP Chosen
to Provide Fundraising Counsel for The Covenant School**

MCKINNEY, TX, April 1, 2010 – Mission Advancement Professionals, a leading provider of relational fundraising services to nonprofit organizations, today announced it has been chosen by The Covenant School of Dallas, Texas, to provide fundraising counsel for their upcoming capital campaign with the goal of expanding their campus and improving the facilities of the school.

“After an in-depth review process we chose MAP. Their proven expertise and approach to fundraising made them stand out from the other firms,” said Kyle Queal, Head of School, The Covenant School. “With MAP’s guidance, we look forward to undertaking a very successful capital campaign that will benefit the school for years to come.”

“The Covenant School’s commitment to the Classical Christian Curriculum is a key factor to their success. With 100% of graduates attending college and more than 50% of graduates awarded academic and/or athletic scholarships, Covenant is clearly a school of great merit,” said Schuyler Lehman, President of MAP. “We are proud to partner with such a fine educational institution and look forward to working with them on their upcoming campaign.”

About Mission Advancement Professionals LLC

Mission Advancement Professionals is a full-service national fundraising firm offering services designed to assist nonprofit organizations of any size with their most limiting factor – growing their fundraising resources to match their expanding missions. Working with a wide variety of nonprofit organizations such as schools, churches, social service agencies, hospitals, and cultural institutions, MAP offers the full spectrum of relational fundraising services including counsel on capital campaigns, annual fund development, major gifts planning & development, funding

diagnostics, nonprofit board and staff development and training, planned giving and more.

Additional information about MAP is available at www.missionadvancement.com.

About The Covenant School

Established in 1993, The Covenant School is a classical, Christ-centered, college preparatory, K-12 school in which students are challenged to excel academically and behaviorally. The education of a Covenant student is built upon academic excellence, extra-curricular activities and involvement in both visual and performing arts. As a classical school, The Covenant School employs the Trivium model of education with which they seek to equip a new generation of young people to learn independently (grammar), to think critically (logic) and to communicate persuasively (rhetoric).

The Covenant School is a Member of The Society for Classical Learning (SCL) and The Association of Classical and Christian Schools (ACCS). The 7-12th grade program is accredited by the Association of Christian Schools International (ACSI) and the Southern Association of Colleges and Schools (SACS). Additional information about The Covenant School is available at www.covenantdallas.com.

#

Media Contacts

Public Relations
Lee Slaton
214-535-1668
clslaton@sbcglobal.net