

For immediate release

**Christian Community Action Chooses MAP
to Lead Capital Campaign**

MCKINNEY, TX, April 1, 2010 – Mission Advancement Professionals, a leading provider of relational fundraising services to nonprofit organizations, today announced it has been chosen by Christian Community Action (CCA) of Lewisville, Texas, to provide professional counsel for their upcoming capital campaign.

“MAP’s strong record of success and their distinctive reciprocal approach to fundraising were factors in our decision to partner with them,” said Kathie Gautille, Vice President of Marketing and Development. “MAP is a perfect fit for our ministry and culture. MAP’s expertise and experience in capital fundraising for nonprofit organizations is exactly what we need during this historic time for CCA.”

“CCA’s ministry, services and reach are impressive, and their approach is unique in the accountability and independence their programs foster,” said Schuyler Lehman, President of MAP. “We’re proud to be associated with their upcoming capital campaign.”

CCA’s Capital Campaign, “Sharing Independence: A Vision for Growth” is a comprehensive plan to expand its ministry of services that alleviate suffering, bring hope and most importantly, permanently transform lives.

About Mission Advancement Professionals LLC

Mission Advancement Professionals is a full-service national fundraising firm offering services designed to assist nonprofit organizations of any size with their most limiting factor – growing their fundraising resources to match their expanding missions. Working with a wide variety of nonprofit organizations such as schools, churches, social service agencies, hospitals, and cultural

institutions, MAP offers the full spectrum of relational fundraising services including counsel on capital campaigns, annual fund development, major gifts planning & development, funding diagnostics, nonprofit board and staff development and training, planned giving and more. Additional information about MAP is available at www.missionadvancement.com.

About Christian Community Action

For close to 40 years, Christian Community Action has been feeding, sheltering, educating and training families in need in 42 communities throughout Collin, Dallas, Denton, Tarrant and Wise counties. CCA's programs are designed to provide those in need with comprehensive services that alleviate suffering, bring hope and transform lives.

In one year, CCA assists more than 12,000 individuals through its services which include the largest food bank in North Texas, educational and vocational training programs, a medical and dental clinic, and seasonal programs such as back-to-school, summer lunch and Christmas toy drives.

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